

4<sup>th</sup> EDITION



**NIITF 2025**

**DATE: 21<sup>ST</sup>-23<sup>RD</sup> OCTOBER, 2025**

**VENUE: JAKARTA, INDONESIA**



08081179521,  
07070504511



admin@nigerianindonesianchamber.com



www.nigerianindonesianchamber.com

www.niitf.org



# Vision And Mission



## Our Mission

The mission of NIITF is to showcase the best of Nigeria's Non-Oil sectors, drive foreign direct investment and increase trade balances between Nigeria and Indonesia.



## Our Vision

To make Nigeria the number investment destination for foreign direct investment in Africa.





# INVITATION TO THE NIGERIAN-INDONESIAN INVESTMENT AND TRADE FORUM & 40TH TRADE EXPO INDONESIA 2025

Dear Sir/Ma,

We are pleased to invite you to attend two transformative events that will deepen trade and investment ties between Nigeria and Indonesia:

## **Trade Expo Indonesia (TEI) 2025**

**Date:** 15<sup>th</sup> -19<sup>th</sup> October 2025

**Venue:** Indonesia Convention Exhibition (ICE), BSD City

Hosted by the Indonesian Ministry of Trade, TEI is Indonesia's premier annual trade exhibition. It showcases a wide range of products across industrial, agricultural, and craft sectors, providing a dynamic platform for global networking and exploring profitable trade opportunities.

## **Nigerian-Indonesian Investment & Trade Forum (NIITF) 2025**

**Date:** 21<sup>st</sup>-23<sup>rd</sup> October 2025

**Venue:** Jakarta, Indonesia

**Theme:** "Unlocking potentials and building a sustainable economic future"

This forum is a focused platform for key stakeholders to engage in discussions on trade strategies, explore partnerships, and identify investment



# INVITATION TO THE NIGERIAN-INDONESIAN INVESTMENT & TRADE EXPO INDONESIA 2025



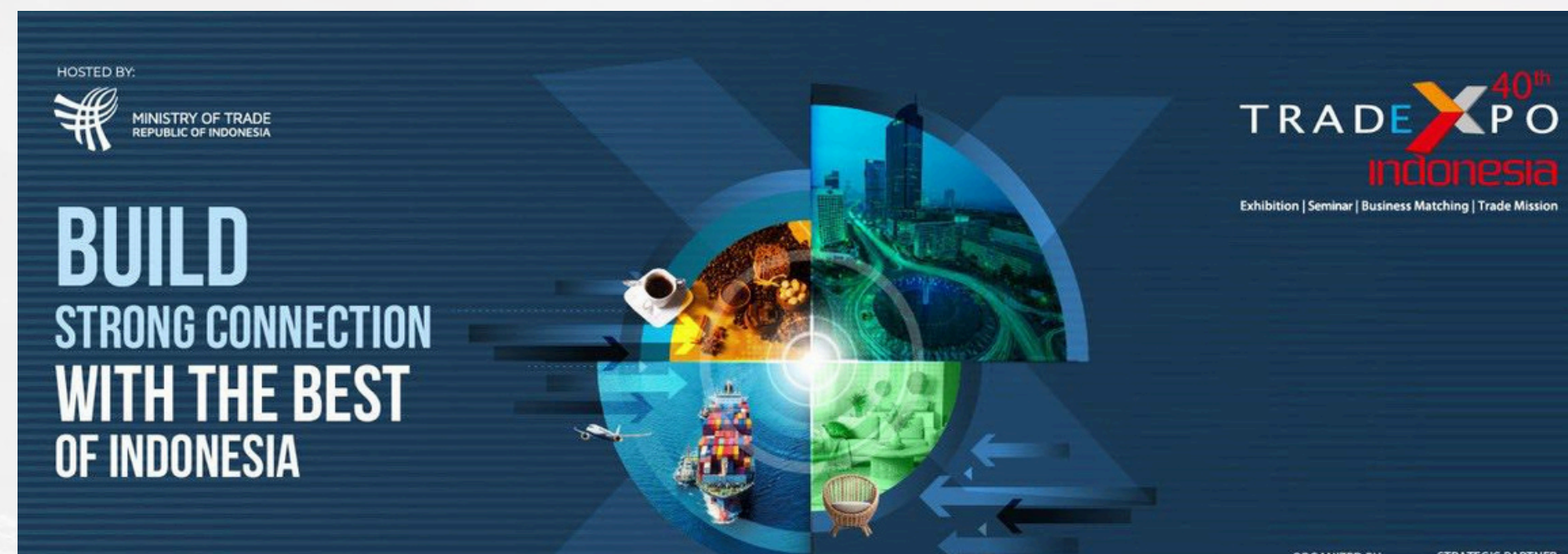
## Why Attend?

Participating in these events allows you to achieve **two objectives** in one trip. Expand your business horizons at **TEI** and engage in targeted discussions at **NIITF** to foster impactful collaborations.

We look forward to your participation. For more information or to confirm your attendance, please contact us at [admin@nigerianindonesianchamber.com](mailto:admin@nigerianindonesianchamber.com) or **08081179521**.



# WHY ATTEND TRADEXPO INDONESIA?



## **Networking Opportunities:**

TEI offers unparalleled networking opportunities for businesses seeking to expand their global reach attracting over 41,000 visitors from approximately 140 countries, and providing a diverse platform for establishing valuable connections and partnerships in sectors such as but not limited to agriculture, defence, renewable energy, oil and gas, Mining, Aviation, Manufacturing, Transportation, Infrastructure and FMCGs. In 2023, TEI facilitated transactions worth USD 25.3 billion, with key buyers from India, Malaysia, Vietnam, Nigeria, China, and Netherlands. The event provides a platform for businesses to discover new markets, explore innovative products, and connect with global leaders and manufacturers.

## **Market Exploration:**

Discover a diverse range of high-quality Indonesian products across industries, including agriculture, crafts, textiles, and technology.

## **Export and Import Opportunities:**

Engage with suppliers and identify potential products for export or import to grow your business.

## **Insightful Industry Trends:**

Gain knowledge about emerging market trends, innovations, and opportunities within various sectors.

## **Access to Government Support:**

Connect with government officials and trade representatives to explore bilateral trade initiatives and support systems such as Ministry of Foreign Affairs, Ministry of Trade, KADIN Indonesia, NACCIMA, and Ministry of Tourism.



# WHY ATTEND TRADEXPO INDONESIA?

## **Investment Opportunities:**

Learn about investment-ready sectors in Indonesia and explore avenues for financial collaboration and growth.

## **Product Showcases:**

Experience live demonstrations and showcases of new products and services tailored for the global market.

## **Business Sustainability Strategies:**

Learn about environmentally friendly and sustainable business practices promoted by Indonesian manufacturers and exporters.

## **Cultural Exchange:**

Engage with Indonesia's rich cultural heritage through its artisanal products and learn how culture drives their unique product offerings.

## **Comprehensive Coverage:**

Access to workshops, seminars, and forums during the expo, providing additional insights into trade, investment, and policy updates.

## **Defence:**

Explore Indonesia's growing expertise in the defense sector, showcasing cutting-edge innovations and technology tailored to meet global security demands.

## **Aviation:**

Discover the advancements in Indonesia's aviation industry, where technology, sustainability, and safety converge. Meet industry experts, manufacturers, and policymakers to explore partnership opportunities, learn about Indonesia's role in global aviation, and gain insights into emerging trends that are shaping the future of air travel.





# WHY ATTEND THE NIGERIA INDONESIA INVESTMENT AND TRADE FORUM (NIITF) 2025?

## **Strengthen Bilateral Trade Relations:**

Foster stronger trade and investment ties between Nigeria and Indonesia, unlocking mutual economic benefits. In 2023, the trade volume between Nigeria and Indonesia reached approximately \$6 billion, marking a significant increase from \$4.7 billion in 2022.

## **Explore Investment Opportunities:**

Gain insights into key sectors ripe for investment in both countries, such as agriculture, manufacturing, Mining, Renewable Energy, Defence, Manufacturing, FMCGs and technology.

## **Access to Key Stakeholders:**

Engage with high-level government officials, business leaders, and trade representatives from Nigeria and Indonesia.

## **Promote Export Growth:**

Discover opportunities to expand Nigerian exports to Indonesia and vice versa, leveraging untapped market potential.

## **Showcase Business Opportunities:**

Learn about emerging industries and partnership models that can drive business success in both nations.





# WHY ATTEND THE NIGERIA INDONESIA INVESTMENT AND TRADE FORUM (NIITF) 2025?

## **Collaborate on Infrastructure Development:**

Explore joint ventures and funding opportunities for infrastructure and development projects in Nigeria and Indonesia.

## **Cultural and Economic Exchange:**

Understand the cultural dynamics that influence business practices, enabling more effective collaborations.

## **Insights into Policy Frameworks:**

Stay updated on trade policies, agreements, and incentives that facilitate cross-border business growth.

## **Build Long-term Partnerships:**

Develop relationships with Indonesian and Nigerian businesses, setting the foundation for sustainable collaborations.

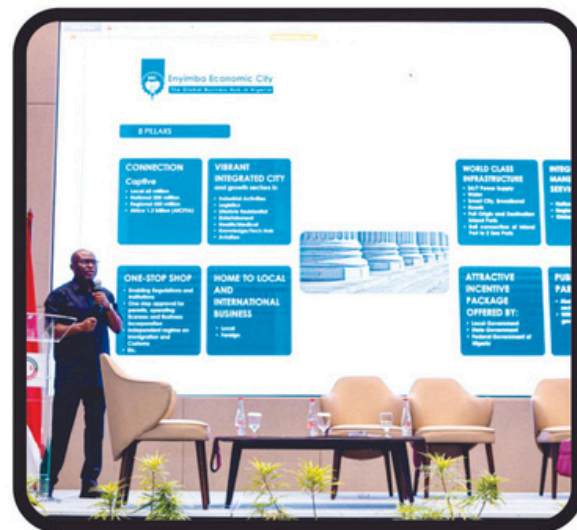
## **Access Strategic Networking Events:**

Participate in focused discussions, workshops, and one-on-one meetings with industry experts to align with your business goals.



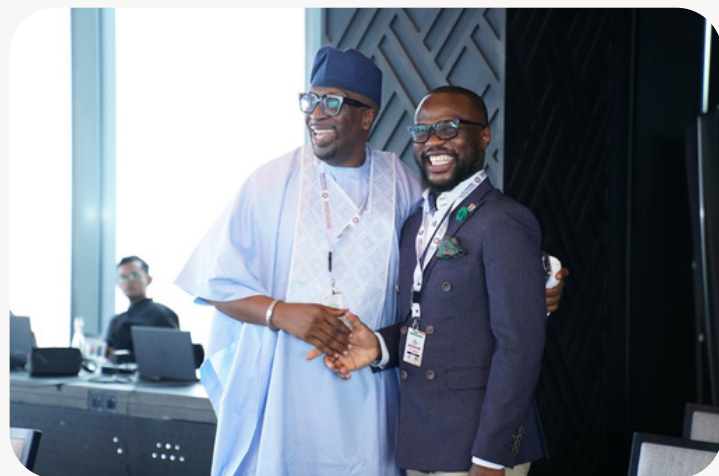


# NIITF 2022 Jakarta, Indonesia



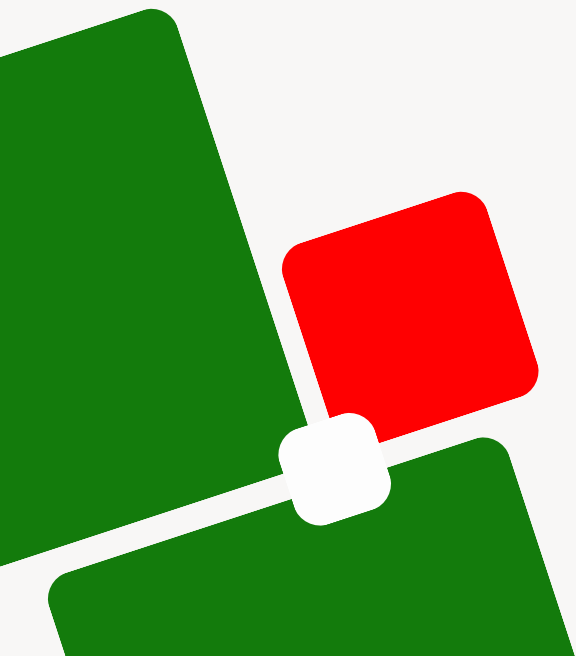


# NIITF 2023 Jakarta, Indonesia





# NIITF 2024 Bali, Indonesia





# Highlights Summary of NIITF 2022, 2023, 2024

## Keynote Addresses:

2022: By Vice President of Nigeria, Prof. Yemi Osinbajo.

2023: By Executive Governor of Enugu State, Dr. Peter N. Mbah.

2024: By The CEO Sahara Energy Singapore PTE LTD, Mr. Yomi Benson

## Presentations by Key Stakeholders:

President of NICCI, Mr. Ishmael Balogun

Nigerian Ambassador to Indonesia, H.E Usman Ari Ogah

Indonesian Ambassador to Nigeria, H.E Dr. Usra Hendra Harahap

Minister of Trade for state, Amb Mariam Katagum

Director of Trade and Investment, Ministry of foreign affairs, Amb Akinremi Bolaji

MD/Co Founder of Eyimba Economic City Development, Mr. Darl Uzu

MD of Mojec International, Ms Chantelle Abdul

Chair of the Bilateral Committee for Africa and ECOWAS Kadin, Mrs. Sylvie Tomasoa

Head of Cooperation Bureau Jakarta Provincial Government, Mrs Manelina Delvi

Chairman, Signature Global Real Estate, Prof. Salawudeen Bin Ahmed

Oxytane International Ltd, Jahja B. Seonarjo

General Secretary Indonesia Africa Business Council (INAFBC) Masni Eritrina

Indonesia Africa Business Council (INAFBC) Mr. Budiman

Hon. Commissioner Min of Trade, Industry and Investment, Enugu State, Adaora Chukwu

## Cultural Exchange

Panel discussions, business meetings, and matchmaking sessions.

Networking and Collaboration Opportunities:

Factory visits for insights into business operations.

Multi-Million-Dollar MOUs Signed

Participation in the Trade Expo Indonesia

Presentation of Award







# WHY INDONESIA

## Agriculture:

Explore advancements in agricultural technologies, mechanization, and sustainable farming practices.

## Oil and Gas:

Strengthen collaboration in upstream and downstream oil and gas operations, including refining and distribution.

## Renewable Energy:

Learn from Indonesia's investments in renewable energy sources like geothermal, solar, and biomass, and explore partnerships.

## Mining:

Study Indonesia's mining industry, including their extraction techniques, processing technologies, and environmental practices, to enhance Nigeria's mining sector.

## Infrastructure Development:

Study Indonesia's infrastructure projects, such as roads, ports, and housing, to foster bilateral collaboration in construction and engineering.

## Trade and Export Opportunities:

Identify export-ready products and services in key sectors to boost bilateral trade between Nigeria and Indonesia.







# WHY INDONESIA

## Tourism:

Promote Nigeria's tourism potential while exploring Indonesia's successful models in eco-tourism and cultural tourism.

## Manufacturing and Industrialization:

Study Indonesia's successful industrial clusters and explore partnerships for technology transfer and local manufacturing growth.

## Defence:

Indonesia is a vital player in the global defense landscape, offering significant opportunities for collaboration in security and military technology. The country's defense industry is well-established, with indigenous production of military aircraft, naval vessels, and weaponry, making it a strong partner in defense collaboration.

## Aviation:

Indonesia's aviation sector is rapidly expanding and is positioned as one of Southeast Asia's largest and most dynamic aviation markets. With a fast-growing fleet of commercial airlines, aviation infrastructure, and a robust maintenance, repair, and overhaul (MRO) industry, Indonesia presents tremendous opportunities for international collaboration in the aviation field.





# NIGERIAN-INDONESIAN INVESTMENT & TRADE FORUM 2025 SCHEDULE

01

Three-Days Investment  
and Trade Forum:

- Engage with investors from the private and public sectors.

02

- Presentations, Awards and Panel Discussion.
- Factory Visits

03

- Government to government (G2G).
- Government to Business (G2B).
- Business to Business (B2B) sessions .



# Sponsorship Benefits

- **Visibility and Exposure:**

Showcase your brand to a diverse audience of business leaders, government officials, and investors from Nigeria and Indonesia through panel discussions, networking sessions, and business meetings. Gain valuable exposure to potential partners and clients across multiple industries.

- **Access to Key Decision-Makers:**

Meet high-level decision-makers, including government officials, business leaders, and investors. Build valuable relationships and explore opportunities for partnerships and collaborations in both markets.

- **Positive Brand Association:**

Align your brand with an event focused on economic growth, innovation, and collaboration. Enhance your reputation and position your business as a leader in your industry.

**Ease of Visa Facilitation:** The Chamber is able to facilitate a hassle free visa processing, ticket booking and accomodation services.

**Sponsoring the Nigerian Indonesian Investment and Trade Forum 2025 is an excellent opportunity to enhance your brand, expand your reach, and build valuable relationships with key players in the Nigerian and Indonesian markets. Don't miss out on this chance to be part of an event that is focused on driving economic growth and innovation!**



# HEADLINE SPONSOR PACKAGE

## 50,000,000

### (FIFTY MILLION NAIRA ONLY)

- Brand exposure on NIITF 2025 press conference backdrop and roller banners.
- Company's 5-minute corporate video to play at the press conference and the main event.
- 20-minute speaking engagement on the day of the main event by the representative of the company
- 4 Roller banners on display at the press conference and the day of the main event.
- Sponsor's brand displayed on a full page of the NIITF-designated brochure.
- Company CEO to have an exclusive pre-scheduled private meeting with Indonesian business executives and top trade facilitation officials in Indonesia during the 2025 NIITF.
- Company to receive wide publicity in 10 newspapers as the Headline Sponsor for NIITF 2025 in Nigeria. This showcases the company as a verified entity to do business with in Nigeria.
- Company to receive 10 VIP passes for their delegation to the 2025 NIITF in Jakarta, Indonesia.
- Opportunity to host a breakfast meeting post the forum.
- A 1-minute video from the CEO welcoming attendees to NIITF 2025, used as promotional material.
- Engagement of high-level business executives of the Headline Sponsors facilitating business deals with international investors and collaborators from Indonesia.
- Placement of 100 pieces of the Headline Sponsor's brochure at NICCI headquarters in Lagos.
- Promoting the products and services of the headline sponsors to NICCI members and sister organizations across Nigeria and Indonesia.
- 6 months company advertisement on the NICCI website, with hyperlinks to the company's selected landing pages for investor and business engagement.
- Mention of the company in all NICCI public engagements, including National TV, print media, and social media platforms.
- Branded souvenirs in collaboration with NICCI, produced for 150 participants at the NIITF in Jakarta, Indonesia.
- Expedited visa processing for 7 days
- Reserved space for the sponsor's logo on all backdrops



# OTHER CATEGORIES



**PRICE: 30,000,000 (Thirty million naira Only)**

- Company's 5-minute corporate video to play for 5-minute at the press conference and also the day of the main event.
- Brand Visibility: Full brand takeover on the NICCI website and social media platforms for 3 months
- Company to receive wide publicity in 10 newspapers as the Platinum Sponsor for NIITF 2025 in Nigeria. This showcases the company as a verified entity to do business with in Nigeria.
- 15-minute speaking engagement on the day of the event.
- 50 branded gift bags for event participants.
- 3 roller banners displayed at the event venue for the press conference and the main event in Indonesia.
- Company CEO to have an exclusive pre-scheduled private meeting with Indonesian business executives and top trade facilitation officials in Indonesia during the 2025 NIITF.
- 3 months company advertisement on the NICCI website, with hyperlinks to the company's selected landing pages
- Sponsor's brand displayed on a full page of the NIITF designated brochure.
- Placement of 100 pieces of the Headline Sponsor's brochure at NICCI headquarters in Lagos.
- Promoting the products and services of the headline sponsors to NICCI members and sister organizations across Nigeria and Indonesia.
- Mention of the company in all NICCI public engagements, including National TV, print media, and social media platforms.
- Company to receive 5 VIP passes for their delegation to the 2025 NIITF in Jakarta, Indonesia.
- Expedited visa processing 7 days
- Reserved space for the sponsor's logo on all backdrops.
- A 1-minute video from the CEO welcoming attendees to NIITF 2025, used as promotional material.





**PRICE: 20,000,000**  
**(Twenty million naira Only)**

- Reserved space for the sponsor's logo on all backdrops and roller banners during all NICCI events.
- 30 branded gift bags for event participants.
- 10-minute speaking engagement at the press conference on the day of the forum.
- 2 roller banners displayed at the event venue at the press conference and the main event (to be provided by the sponsor).
- Brand positioning on all NIITF marketing materials.
- A 1-minute video from the CEO welcoming attendees to NIITF 2025, used as promotional material.
- Company to receive wide publicity in 10 newspapers as the Gold Sponsor for NIITF 2025 in Nigeria. This showcases the company as a verified entity to do business with in Nigeria.
- Closed-door meetings with strategic potential partners.
- Sponsor's brand to be displayed on a full-page of the NIITF-designated magazine.
- 45days company advertisement on the NICCI website, with hyperlinks to the company's selected landing pages for investor and business engagement.
- Placement of 100 pieces of the Gold Sponsor's brochure at NICCI headquarters in Lagos.
- Expedited visa processing for 7 days.





### SILVER

**PRICE: 10,000,000 (Ten million naira Only)**

- 20 branded gift bags for events participants.
- Reserved space on all our backdrops and 2 roller banners during the press conference and at the main event.
- Brand positioning on all NIITF marketing materials
- 5-minute speaking engagement on the day of the event.
- Brand visibility on 10 major newsprint outlets during our press conference
- Closed-door meetings with strategic potential partners
- Sponsor's brand to be displayed on half a page of the NIITF-designated magazine
- 30 days company advertisement on the NICCI website, with hyperlinks to the company's selected landing pages for investor and business engagement.
- Placement of 100 pieces of the Silver Sponsor's brochure at NICCI headquarters in Lagos.
- expedited visa processing for 7 days



### BRONZE

**PRICE: 5,000,000 (Five million naira Only)**

- Reserved space on all our backdrops and roller banners during the NIITF event
- Brand positioning on some NIITF 2025 marketing materials
- 1 roller banner on display at the venue of the press conference and the main event
- Closed-door meetings with strategic potential partners
- 15 days company advertisement on the NICCI website.
- Placement of 100 pieces of the Bronze Sponsor's brochure at NICCI headquarters in Lagos.
- Expedited visa processing for 7 days



**We humbly anticipate a favorable response and will continue working closely with including all stakeholders on this initiative of National Economic Importance.**

**Yours Faithfully,**

.....  
**Mr Ishmael Adegorioye Balogun**  
**President, NICCI**

.....  
**Nere Emiko**  
**Vice President, NICCI**

**Nigerian Indonesian Chamber of Commerce and Industry (NICCI)**

**[www.nigerianindonesianchamber.com](http://www.nigerianindonesianchamber.com)**

**[president@nigerianindonesianchamber.com](mailto:president@nigerianindonesianchamber.com)**

**+234 808 117 9521**





**WE INVITE YOU TO BECOME A  
MEMBER OF THE NIGERIAN  
INDONESIAN CHAMBER OF  
COMMERCE & INDUSTRY  
(NICCI)**



**NIGERIAN INDONESIAN**  
CHAMBER OF COMMERCE AND INDUSTRY  
*Promoting Bilateral trade and investment between Nigeria and Indonesia*



# Premium Sponsors



FEDERAL MINISTRY OF  
INDUSTRY, TRADE &  
INVESTMENT

